

Eva Illouz (comp.) (2019), *Capitalismo, consumo y autenticidad. Las emociones como mercancía*, Buenos Aires/Madrid, Katz Editores.

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II. “TODO INCLUIDO, MENOS EL ESTRÉS”: EXPLORANDO LA PRODUCCIÓN DE RELAX EN SEDES DEL CLUB MED JUNTO AL MAR, YAARA BENDER ALALUF

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V. TARJETAS POSTALES SEXUALES EN TEL AVIV: ELABORACIÓN DE ESTADOS DE ÁNIMO, SEXUALIDAD RECREATIVA Y ATMÓSFERAS URBANAS, DANA KAPLAN

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SEGUNDA PARTE. IDEAL DE INTIMIDAD: EMOCIONES RELACIONALES

I. ENTENDER LA AUTENTICIDAD EN EL SENTIMIENTO
COMERCIAL: LAS TARJETAS DE SALUDOS COMO COMMODITIES
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TERCERA PARTE. EL IDEAL DE SALUD MENTAL Y LA AUTOYUDA:
EL AUTOMONITOREO EMOCIONAL COMO COMMODITY

VII. (INTER)CAMBIOS DE SENTIMIENTOS: SOBRE LA COMODIFICACIÓN
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IX. CONCLUSIÓN. HACIA UNA CRÍTICA POSNORMATIVA
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